

EICTV
Summer workshop
WEB SERIES SCRIPT
KEYS FOR A NEW AUDIOVISUAL NARRATIVE

Web Series has certain aspects that make it a very specific narrative form for a precise channel. So It needs a particular treatment of script development and a low budget production that has to be taken on account right from the start of the project. The dramatic technique used to tell a serial story in no more than ten minutes chapters, is a capability that requires beside creative skills, technical mastery and dramaturgical knowhow
For this reasons EICTV is offering a course on web series scriptwriting in order to develop the student skills for this new audiovisual narrative form.

Date: August, From 5 to 16.

Duration: Two weeks

Location: International School of Film and TV, Havana, Cuba

Tuition: 1300.00 euros

Number of participants: 15

Minimum number: 7

In case the required minimum number of participants is not covered, the school reserves the right to suspend the course one month before its beginning. In that case, pre-registration payments previously made by those enrolled will be reimbursed.

Aimed at: Writers, producers and directors, audiovisual media students and other related media students who want to develop or improve a web series original project.

Professor: Yolanda Barrasa (Spain)

The workshop duration will be 60 hours. Each one is a prerequisite of the next.

Students should write in their spare time in order to be able to write the web bible, the plot, the series arc, the characters arc, and two webisodes minimum. They may work in teams or individually.

The student may bring an idea or project to work in or can come here and start a new project.

Objectives:

The student should apply the different methodologies and creative and operational dramaturgical strategies when writing a web series project. Analysis of web series and production alternatives according to the procedure proposed by each script submitted. Study script to script and target audience analysis without forgetting the low budget.

This systematic and creative process involves going through all stages of writing.

Content:

- Keys to new audiovisual narrative in the short format that feeds from drama short film adapted to new consumer technologies, cellphones and Internet.
- Practical analysis and demonstration on how to succeed in the network.
- Genres and subgenres that work best.
- Complete plot and chapter plot.
- Format and narrative.
- Structure of the web series.
- Structure of the webisodes.
- Map of plots.
- Characters and arches. Plots and subplots.
- Dialogue.
- New theories of dramatic construction.
- How to make sense in chapters less than 10 minutes long and engage your audience.
- The low budget from the script.
- The web Bible.

Development:

A complete first season web series will be conceived during the workshop. The students will write the web bible, the complete plot, the arc and two webisodes minimum. Web series trigger and complete plot, taking into account some of the key concepts of screenwriting. Theme, tone, plot, structure, map of plots, subplots, sequence and scenes, development of main character and chapter character, common mistakes in dialogue, types of end connected to production. Audience and genre. The end of first season, ways to leave the audience wanting more.

This is a theoretical practical workshop so we will watch and analyze successful web series to discuss and learn how to achieve success on the web site and types of existing series. We will make a map of plots

of a successful web series.

There will be individual and group tutoring for analyzing all scripts and web bibles written during the workshop for the detection of most common mistakes when writing web series scripts and subsequent correction.

Requirements:

- To be a film school or university graduate or to work in audiovisuals.
- To e-mail a résumé or curriculum vitae with personal and professional data.

General information:

Enrolment cost includes classes, accommodations and catering. Students will receive free non-specialized medical and first aid care at the first-aid post in the school.

Every foreigner entering the country should carry the medical insurance acknowledged in Cuba or must acquire it in the points of entry. This medical insurance will cover hospital and specialized care in case of need. Find details in www.asistur.cu

The school has sports facilities and transportation to town. There is round-the-clock cafeteria service, a store, laundry, international telephone service, e-mail and Internet service.

The school has the right to replace a professor in case there is a contingency.

Those interested in the course should submit their request to Orietta Roque, coordinator for Higher Studies orietta@eictv.org.cu

CV Summary:

Yolanda Barrasa (Spain, 1970) Writer, director and playwright. International specialist in analysis, consulting, teaching and writing. Shee teaches courses and workshops at universities and film schools in different parts of the world: San Antonio de los Baños, Cuba (EICTV), University of Guadalajara, Mexico (UDG), Spain y the PUC in Brazil. Expert in short narrative structures. Founding member of the micro-theater "For Money". She currently has a successful Web Series in Internet. "Journal of the Apocalypse 2012."